



October 24, 2022

TO: Interested Parties
FROM: Erik Iverson, Moore Information Group
RE: Washington State U.S. Senate Race is Tied

A recent Moore Information Group (MIG) survey of likely 2022 general election voters reveals three key takeaways in the race for U.S. Senate in Washington State.

- 1. The race for U.S. Senate in Washington is now tied.** Tiffany Smiley has caught up to 30-year incumbent Senator Patty Murray and the race is now dead even at 46 percent Smiley and 46 percent Murray, eliminating the four percent advantage enjoyed by Murray in September (48 to 44 percent).

	Sept. 2022	Oct. 2022	Shift since Sept. 2022
Tiffany Smiley	44%	46%	+2%
Patty Murray	48%	46%	-2%
Neither/don't know	8%	8%	--

The shift in our survey results mirror those of a half dozen public polls that also show the race tightening.

- 2. Patty Murray's image is now underwater.** Murray's net favorability is now minus three percent (45 percent favorable to 48 percent unfavorable) compared to minus one percent in September (44 percent favorable to 45 percent unfavorable), while Smiley maintains a positive image as she builds her awareness among voters.

	Favorable	Unfavorable	Net favorable
Patty Murray			
Sept. 2022	44%	45%	-1%
Oct. 2022	45%	48%	-3%
Tiffany Smiley			
Sept. 2022	37%	34%	+3%
Oct. 2022	44%	41%	+3%

- 3. Undecided voters look gettable for Smiley.** Roughly eight percent of Washington State voters are undecided in the race for U.S. Senate, but they do not look friendly toward the incumbent, as they are pessimistic about the direction of the country, President Joe Biden and Murray. The top issues for undecided voters are crime (18 percent) and controlling government spending and taxes (16 percent) and a full 80 percent say the country is off on the "wrong track." Additionally, in terms of image ratings, undecided voters have a dim view of Murray (18 percent favorable to 47 percent unfavorable) and by a two-to-one margin they disapprove of Biden's job performance (30 percent approve to 60 percent disapprove). Undecided voters tend to vote against the incumbent and this group appears likely to break against Murray.

In wave election years, the national political environment is often the key to flipping Senate seats and right now, the Washington Senate race has become ground zero for a wave election upset.

Survey Methodology: This survey was conducted October 20-22, 2022, by Moore Information Group. A total of 500 live phone and online interviews were conducted among likely 2022 general election voters statewide in Washington. The potential sampling error is plus or minus four percent at the 95 percent confidence level.

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